



# STUDENT WRITING ASSESSMENT PROGRAM

*The CESA 6 Writing Program fits current thinking within the culture of classroom assessment. Teachers and learners are able to collaborate through an ongoing process that blends assessment and learning. The wealth of diagnostic information generated in this process is valuable teacher information for instruction, continuing assessment, parent reporting, portfolios and student feedback. Students benefit from this information by using the results to set learning goals and monitor their progress toward meeting those goals.*

Cheryl Simonson,  
Curriculum and Instructional Services, CESA 6

INSTRUCTIONAL SERVICES CENTER  
P.O. BOX 2568  
OSHKOSH, WI 54903-2563  
Cell Phone - (920) 379-8958  
FAX - (920) 424-3478

# RATIONALE

The CESA 6 **ANALYTIC Writing Assessment Program** is designed to give quality feedback to teachers and students, allowing them to focus on areas of student writing deficiencies and strengths. While the results from the analytic assessment program can be used for an evaluation of a district's writing program, the primary purpose is to focus instruction and goal setting on student deficiency areas in order to move students forward on the learning continuum. The analytic assessment results will give teachers and students the diagnostic feedback necessary to focus writing instruction and monitor progress toward individual student learning goals.

## PROGRAM COMPONENTS

### ANALYTIC SCORING

#### ● **CHOICE OF THREE (3) GENRE**

- NARRATIVE
- INFORMATIVE
- PERSUASIVE

#### ● **INDIVIDUAL STUDENT**

Analytic Writing Assessment in six (6) areas

- Ideas/Content
- Organization
- Word Choice
- Sentence Fluency
- Conventions
- Voice

#### ● **TEACHER FEEDBACK**

- A paragraph assessing the individual students present level of writing in each of the six listed areas
- A paragraph describing the next level of writing that the student should aspire to in each of the six areas
- Classroom, School and District Comparative Data
- Process Writing Strategies and Materials provided to the teacher after the assessment to work on deficit areas with the students.

#### ● **COST EFFECTIVE PRICING FOR ANALYTIC SCORING**

Analytic Scoring - \$7.00 per writing sample

Combination - Analytic & Holistic Scoring \$7.50 per writing sample

**\*Please Note-**Your school district can receive a \$.50 discount per student on an order over 500 students.

# RATIONALE

The CESA 6 **Holistic Writing Assessment Program** is designed to provide quantifiable data that can be used to compare classes, schools and districts. The primary purpose of the feedback is for evaluation of programming not instruction.

## PROGRAM COMPONENTS

### HOLISTIC SCORING

#### ● HOLISTIC METHOD

- Writing samples are compared to one another with each paper finally being located along a "worst-to- best" scale of one to six. (1-6)

#### ● SCORING

- Writing samples assigned a score from one to six (1-6).

#### ● TEACHER FEEDBACK

- Student Writers' Report
- Individual Classroom Roster Report
- Building Writing Report
  - Number and Percent of students at each level plus class, school, and district mean
- District Grade level Percentage Report
  - Number and Percent of students at each level plus class, school and district mean

#### ● COST EFFECTIVE PRICING FOR HOLISTIC SCORING

Holistic Scoring \$7.00 per writing sample

Combination - Analytic and Holistic Score - \$7.50 per sample

**\*Please Note**-Your school district can receive a \$.50 discount per student on an order over 500 students.